

BACKGROUND



The Santa Cruz County Animal Shelter has become a comprehensive center, setting important “best practices” standards in veterinary care, shelter management, and adoption procedures. We’ve made remarkable headway in improving the lives of animals and people in our community, but this doesn’t happen in a vacuum. It takes funding and personnel – staff and volunteers – and it takes space, moving us to expand both our physical plant and the programs that have made us one of the most successful and inspirational county shelters in California.

While there are three planned phases in the campus expansion, only Phase 1 should be addressed by artists’ proposals at this time.

All potential locations noted on the annotated floor plan, available at scparks.com, are publicly accessible. Artists are advised that this project will be bid with two (2) Additive Alternates in case project budget is insufficient to cover the full scope of work. It is the County's intention to build as many alternates as the budget can afford. The alternates will be prioritized and awarded in the following order: 1. Meet a Cat Room Addition and 2. Cat Porch Addition. It is recommended that should an Artist propose artwork in one of the Alternate areas, they include a backup location

APPLICATION PROCESS

All proposals must be submitted in one combined PDF - the file should not exceed 10 MB. All pages of your application should clearly indicate your name, date, project title, and be in numerical order. Proposals are due no later than January 15. Email your proposal to prc039@santacruzcounty.us. The subject line should include the artist's name and "Animal Shelter Proposal" (e.g. Jenny Smith - Animal Shelter Proposal).

Present your materials in the following order:

- A current resume of no more than two typed pages detailing professional artistic accomplishments and at least two references who can speak to your past work and qualifications. Teams must submit a short resume for each member.
- Up to ten images of recent relevant work, each annotated with the artist’s name, title (if applicable) location of work, medium, date of work, and dimensions. Indicate budget where applicable.
- A written proposal, not to exceed two pages, which addresses the artist’s specific approach and design concept for this project, and references installation location(s).
- Visual support, including conceptual drawings which reflect the overall design concept.
- Fabrication and installation Explain your proposed schedule, process, and medium. Describe the anticipated fabrication and installation needs. Describe special equipment or other needs which would require approval.

COUNTY OF SANTA CRUZ
Parks, Open Space & Cultural Services
979 17th Avenue
Santa Cruz, CA 95062



CALL TO ARTISTS

Public Art Project Request for Proposals



Santa Cruz County Animal Shelter 7th Ave. & Rodriguez Santa Cruz

An artist will be selected to create a site-specific public art component for the Phase 1 of the expansion and remodel of the Animal Shelter in Live Oak, Santa Cruz County

PHASE 1 INFORMATION

Expand and remodel the main building to double the veterinary procedure area, create additional meeting & work space, relocate and improve cat and rabbit housing areas, open a community cat room and cat porch, and improve access to canine play yards.

Free and low cost spay/neuter services are at the heart of our prevention program. Doubling our clinic space is essential to taking care of the increasing patient load generated by our new spay/neuter mobile transport vehicle and our community outreach programs targeting underserved communities.

Beyond spay/neuter, our Shelter veterinary personnel offer a range of medical procedures for animals in our care, from fixing broken bones and removing foxtails, to treating ear and skin infections and performing dental procedures. Additional work space will help them function more efficiently and effectively.



Changes in housing areas for cats and rabbits, with the addition of a community cat room, will encourage more interaction with potential adopters. Visitors will be able to see adoptable animals in a more natural “living room” environment. This enhances the experience for visitors, and can improve each cat’s Shelter stay, thereby promoting warmer social behavior and resultant adoption.

Detailed information about potential locations for public artwork, including an annotated floor plan, are available for review on the County Parks website at: <http://www.scparks.com> under the heading “Public Art Projects - Animal Shelter Expansion” heading. Additional information may be available to artists as needed to develop specific proposals.

Artists’ proposals should address only Phase 1 at this time, though there may be an opportunity for the selected artist to create public artwork for phases 2 and 3, as funding becomes available.

BUDGET - \$15,000

The budget includes all costs associated with, but not limited to: design; materials; travel; insurance; fabrication; installation, and documentation of the artwork.

ESTIMATED PROJECT TIMELINE

Although every effort will be made to follow the timeline, the schedule is contingent upon meetings with the selection panel and the County Board of Supervisors.

- **January 15, 2021**
Proposals must be received by midnight on the due date. Proposals received after the deadline will not be accepted.
- **Early-February 2021** - Public Art Selection Panel meet and review proposals, select finalists.
- **Late-February 2021** - Public Art Selection Panel interviews finalists and selects artist to continue in the process.
- **March 2021** - Arts Commission considers panel’s recommendation of public artist.
- **April 2021** - Board of Supervisors review artist proposal.
- **Summer/Fall 2021** - Installation

FOR MORE INFORMATION

Please contact Kathy DeWild at Santa Cruz County Parks: prc039@scparcs.com.

SELECTION CRITERIA

The proposed site-specific public artwork should celebrate the joy between people and their animal companions, enhance the experience of shelter visitors, and help create a unique identity for the Shelter.

Proposals may incorporate and enhance one or more of the elements planned for the site (e.g. concrete flooring, windows, lighting); alternatively, artists may propose a project which does not incorporate any feature already in the plans, such as a sculpture or mural.

In addition to being relevant to the shelter tag line - Open Door, Open Heart - the artwork must satisfy reasonable standards of permanence and safety, meet all relevant codes required for public places, and offer reasonable proof of soundness against theft, vandalism or excessive maintenance and repair.

Selection criteria include submission of requested materials, artistic merit of design sketch, the applicant’s professional qualifications; proven ability to undertake projects of a similar scope; artistic merit as evidenced by the submitted materials; and demonstrated ability to work with a team.

ELIGIBILITY

The project is open to all experienced professional artists. Artists who are new to the field of public art are encouraged to apply. The selected artist must provide proof of general liability insurance coverage; see the contract example on the parks website (scparcs.com) for details.