

BACKGROUND

Seacliff Village Park is located in Aptos at the corners of Sea Ridge Rd., Canterbury Rd., and McGregor Drive. Development of the 1.25 acre park is occurring in phases, as funding allows.

Seacliff Village Park has created a community hub, providing a much-needed gathering place for individuals and families to recreate. Phase 1, completed in 2015, included play structures, walking paths, a picnic area, benches, bike racks, and a temporary restroom.



Phase 2 includes the construction and installation of a permanent public restroom, replacing the existing temporary restroom. Three exterior walls of the public restroom will provide an opportunity for public artwork. The permanent restroom will be placed in approximately the same location as the temporary restroom.

Future phases of the park may include a skate feature, shade structures and a small amphitheater.

APPLICATION PROCESS

The application materials must include:

- A current resume detailing professional artistic accomplishments and at least two references who can speak to your past work and qualifications.
- Up to sixteen images of recent relevant work. These images must be submitted on a PC-compatible CD, saved in a .tif or .jpg format. Maximum image size should be no more than 300 dpi and no larger than 1024 x 768 pixel resolution. Each file should be named with artist surname and image number to correspond with annotated image list (see below).
- An annotated, typewritten list of the images should include the following information: image number, media, size, title, date, cost and brief description of the art work if necessary.
- A preliminary written proposal, not to exceed one typewritten page, which addresses the artist's specific approach to this project, as well as conceptual drawings of the proposed project. All materials should be on white, single-sided, un-stapled, and un-bound 8 ½" x 11" paper. **Nothing over 8 ½" x 11" can be accepted for this phase of the process.** If you expect the panel to view color within your materials, you should include ten copies of the color portions, as we do not have color photocopy capability.
- A self-addressed, stamped envelope with sufficient postage for return of the application materials.

COUNTY OF SANTA CRUZ
Dept. of Parks, Open Space & Cultural Services
979 17th Avenue
Santa Cruz, CA 95062



CALL TO ARTISTS

Public Art Project

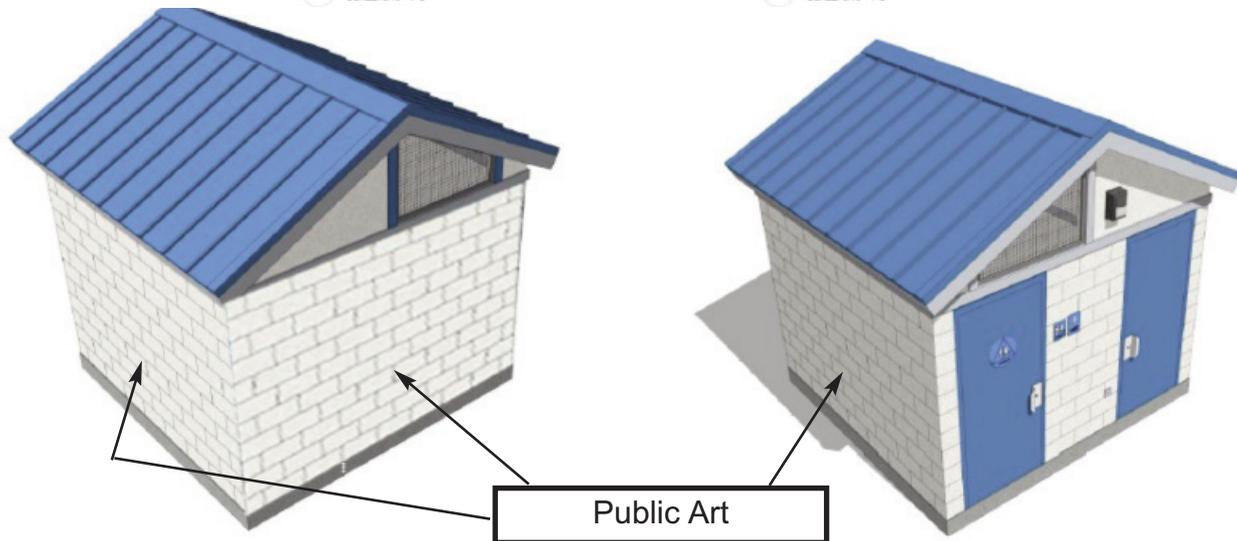
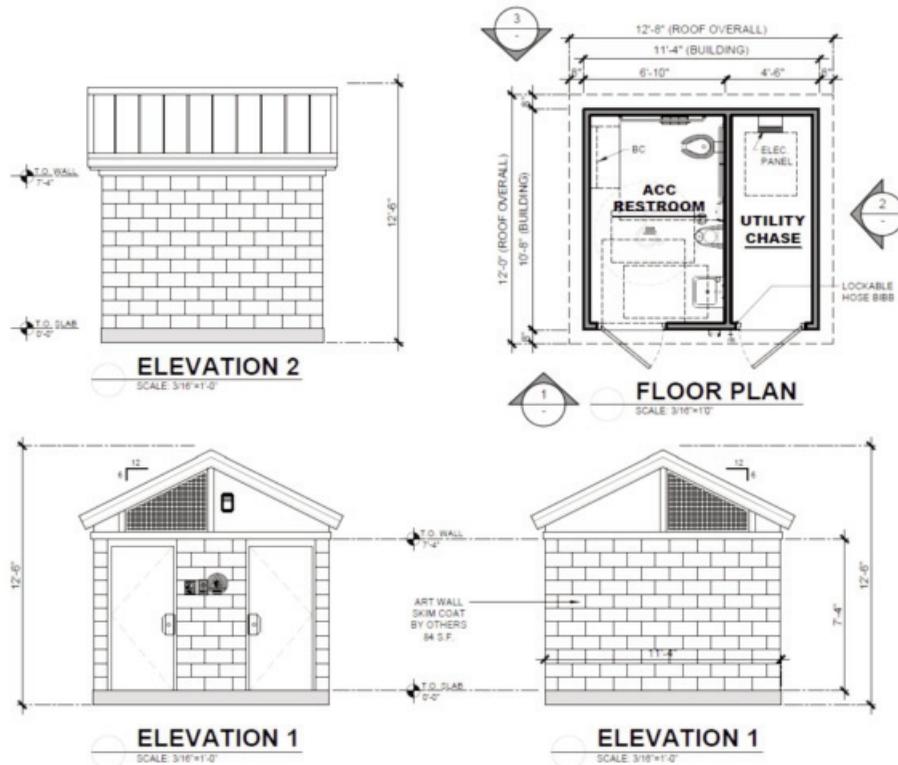
Seacliff Village Park



An artist will be selected to create a site-specific public art piece for Phase 2 development at Seacliff Village Park in Aptos, California

PARK PLANS

Preliminary exhibits of the Prefabricated Public Restroom are available for review on the County Parks website at: <http://www.scparks.com> under the heading “Public Art Projects - Seacliff Village Park” heading. These exhibits may be periodically updated as the project design further develops.



BUDGET - \$4,900

The budget includes all costs associated with, but not limited to design, materials, travel, insurance, fabrication, installation, and documentation of the artwork. Please note: The exterior walls will be painted with a PPG block filler and high density solid paint. The artist is responsible for application of a skim coating or any other wall preparation required to complete their work

ESTIMATED PROJECT TIMELINE

- October 11, 2019**
 Proposals must be received by 5:00 p.m. This is not a post-mark deadline. Mail or deliver the application package; faxed or e-mail applications will not be accepted.
- Mid-October** - Public Art Selection Panel meets to review proposals, select finalists.
- Early November** - Public Art Selection Panel interviews finalist(s) and makes artist selection.
- Mid-November** - Arts Commission considers Panel's recommendation of public artist.
- January 2020** - Board of Supervisors considers artist proposal and contract.
- Summer 2020** - Installation

FOR MORE INFORMATION

Please contact Kathy DeWild at Santa Cruz County Parks, 979 17th Ave, Santa Cruz, CA 95062. Email: prc039@scparcs.com.

SELECTION CRITERIA

The proposed site-specific artwork should enhance the experience of park visitors of all ages, and take into account the coastal setting and the surrounding community.

Proposals must focus on the exterior walls of the restroom building. Artists may choose to create a mural, mosaic, or low-relief sculpture on one, two, or all three of the exterior building walls, as shown under “Park Plans” to left.

In addition to being relevant to the Seacliff area, the artwork must satisfy reasonable standards of permanence and safety, meet all relevant codes required for public places, and offer reasonable proof of soundness against theft, vandalism or excessive maintenance and repair.

All work must be safe, tamper-resistant, and easily maintained, regardless of ease of public reach. Artists materials and construction must be of permanent quality. All work must be of an appropriate size and design so that it will not create a hazard for impaired pedestrians or the use of maintenance equipment.

ELIGIBILITY

The project is open to all experienced professional artists. Artists who are new to the field of public art are encouraged to apply.

The selected artist must enter in to a contract with the County, and provide proof of insurance coverage; see the contract example on the parks website for details about required policies and amounts.