

AN INVITATION TO ARTISTS

VISUAL CHRONICLE OF SANTA CRUZ COUNTY

What is the Visual Chronicle of Santa Cruz County?

It's an archival collection of works on paper owned by the County of Santa Cruz that portrays artists' ideas, visions and perceptions of what makes this County unique. The intent of the collection is to document the spirit of the times in Santa Cruz. People, neighborhoods, landmarks, buildings, events, daily life – will be captured on paper by some of the leading artists in the County. An artist has written, “a chronicle is a timepiece: something we measure ourselves against, to tell us where we have been and maybe where we are going”. This collection will focus on how artists have recorded how we live – the County's social fabric and urban landscape. The collection will be a rich hybrid of civic, cultural, historical, intellectual and aesthetic issues.

Who selects the work and how?

The Selection Committee for the Visual Chronicle consists of artists, writers, educators and arts supporters who serve three-year terms. In addition, two Arts Commissioners will serve as members of the Selection Committee.

To have work considered for the collection you can either submit images of existing work to be purchased or turn in a proposal for a commission with images of past work. Or you can apply for both direct purchase and commission.

In the case of direct purchases, once the committee selects your work for consideration, they will then look at the actual artwork before making a final decision. If you are being considered for a commission, the committee will meet individually with you before making a final decision, at which time you must provide examples of your work.

What are the artwork requirements?

- Work must have been created in the past three years.
- Work should convey your ideas, visions and perceptions of what makes this County unique.
- Work must be on archival paper and no larger than 30" x 40".
- All materials used in the work's creation must be archivally permanent.
- Ilfordchrome, Fujichrome and Fuji Crystal Archive are the only acceptable papers for color photographs. Black and white photographs must be printed on fiber-based paper.
- Images printed digitally must use pigmented Epson Archival Inks or Hewlett-Packard Pigmented high-stability UV Inks. For the latest information/recommendations on archival inks, printers and paper, go to the Wilhelm Imaging Research, Inc. website: www.wilhelm-research.com.
- Student work is not eligible

How much money can the committee spend?

The annual budget for the Visual Chronicle project is \$2,000 with the goal of purchasing and framing 3 - 5 pieces a year. The Santa Cruz County Arts Commission reserves the right to commission or purchase work from artists who do not submit, and is under no obligation to spend the entire budget.

How to Apply?

You need to submit digital images of your work both for direct purchases and for commissions. These images must be submitted PC-compatible **cd, saved in a .tif or .jpg format, at least 300 dpi.**

For Direct Purchases

- Submit no more than five digital images of available work.
- Enclose a brief statement about your work and include your resume.
- Send a completed application/image list.
- Include a self-addressed stamped envelope for return of materials.

For Commissions**

- Provide a one-page typed description of the proposed artwork including subject matter, media, size and cost.
- Enclose a resume and brief statement about your work.
- Submit no more than five digital images as examples of your work that are similar to the style you are proposing for the commission.
- Send a completed application/image list.
- Include a self-addressed stamped envelope for return of materials.

***If it is decided that a commissioned work does not reflect quality of execution or the artist's original intent, the Arts Commission reserves the right to reject the work.*

Where can you see the collection?

Visual Chronicle acquisitions will be displayed in Santa Cruz County Government Buildings.

When is the deadline?

The deadline for delivering completed applications to the Santa Cruz County Arts Commission is 5:00 p.m. on May 8, 2009. This is not a postmark deadline. Mail or deliver the application package to:

Attn: Kathy DeWild

Visual Chronicle of Santa Cruz County
Santa Cruz County Parks Department
979 17th Avenue
Santa Cruz, CA 95062

Dates to remember

Applications Due: 5:00 p.m. Friday, May 8, 2009
Committee Review: May, 2009
Awards: May, 2009

Application for the VISUAL CHRONICLE OF SANTA CRUZ COUNTY

Application for: Direct purchase of unframed artwork
 Proposal for commission

Where did you hear about the Visual Chronicle of Santa Cruz County?

Friend Gallery Newspaper
 County Website Other (please specify)

Name _____

Phone (day) _____ (eve) _____

Address _____ City _____ State _____ Zip _____

Website _____ Email _____

IMAGE LIST

1. Title _____ Dimensions _____ Date _____
Medium _____ Unframed Price _____

2. Title _____ Dimensions _____ Date _____
Medium _____ Unframed Price _____

3. Title _____ Dimensions _____ Date _____
Medium _____ Unframed Price _____

4. Title _____ Dimensions _____ Date _____
Medium _____ Unframed Price _____

5. Title _____ Dimensions _____ Date _____
Medium _____ Unframed Price _____

**SEND TO: Attn- Kathy DeWild
Visual Chronicle of Santa Cruz County
979 17th Avenue
Santa Cruz, CA 95062**

DEADLINE: 5:00 p.m. Friday, May 8, 2009