

Vendor Application & Event Rules

Pooches in the Park - Sunday, March 7, 2010

VENDOR BOOTH FEE: \$50.00. Vendors must submit the booth fee with the application by February 26 in order to secure a space. After a review of your application, you will be notified if you have been accepted as a Vendor.

Please list here the type of items you will be selling: _____

DONATION TO DOGGY GOODY BAGS: Would you be interested in having your booth fee waived by donating at least 250 items for the goody bags? (e.g. doggy treats, food samples, dog toys, or . . . ?)

Approximately 500 bags will be given out to attendees.

Yes / No If yes, what will you donate, and how many? _____

Main Contact Name & Title or Affiliation _____ / _____ Day Phone _____

Address _____ City _____ Zip _____

I hereby authorize the use of my VISA MASTERCARD Signature _____

Print name as it is on card: _____ Card #: _____ - _____ - _____ Exp. Date ____/____

E-Mail _____ Drivers License #: _____ Exp. Date ____/____

TO REGISTER: MAIL-in this registration form to: County Parks Registration, 979 17th Ave., Santa Cruz, CA. 95062; enclose a Check or Money Order payable to: "Santa Cruz County Parks Dept." You may also FAX-in your registration 24-hours a day, using Visa or MasterCard (831) 454-7940. PHONE-in registration is accepted Monday-Friday, 9:00 a.m.-4:00 p.m. at (831) 454-7930.

Event Waiver

Please note: All people who help out in your booth must understand and agree to follow the event rules and regulations. You, as the main contact, are responsible for ensuring that all rules and regulations are followed by your helpers.

Permission to participate in the above program sponsored by Santa Cruz County Department of Parks, Open Space and Cultural Services is given for me, as shown above. In consideration of participation in this program, I hereby indemnify and hold harmless the County of Santa Cruz, its agents, employees and volunteers from any and all liability for any injury or loss suffered by me, arising from or connected with this event and I assume all risk for any injury. In case of emergency, I give my permission for emergency medical treatment. I also give my permission for photos of me to be taken by the Parks Department to be used for promotional purposes. I, the above named vendor or presenter participating in the Pooches in the Park event produced by the Santa Cruz County Parks Department, have read and agree to the event rules and regulations. *I further certify that I will adhere to the event rules and regulations.* I certify that this agreement and license to sell (for vendors) at the Pooches in the Park event does not continue beyond the event date and time, March 7, 2010, from 10:00 a.m.-3:00 p.m. My signature acknowledges that I understand and agree to the above conditions.

Main Contact (Vendor/Presenter) Signature _____ Date _____

Rules and Regulations for Vendors

Pooches in the Park, March 7, 2010

The Santa Cruz County Department of Parks, Open Space and Cultural Services (POSCS) grants the Vendor named on the Vendor Application the rights to sell, distribute or display only those items listed on the application, only on the event day, March 7, 2010, from 10:00 a.m.-3:00 p.m.

The Vendor agrees not to sell or display any items that are not conducive to a family-friendly environment; the event staff reserve the right to remove any offensive items on display.

The booth space, provided by POSCS, will be approximately 10'x10'. The Vendor must provide any equipment or supplies they deem necessary to set up their booth (tables, chairs, display supplies, canopy, etc.). POSCS provides only the booth space.

The Vendor must keep the booth area in a clean and sanitary condition at all times. The Vendor shall be responsible for removing any and all trash from their booth and surrounding area, and disposing it in the designated trash containers.

The booth space must be clean and free of all debris before the Vendor leaves the event site.

Vendors who have not checked in by 8:30 a.m. are no longer guaranteed a booth space. No refunds will be made.

The Vendor may set up between 7:30-9:15 a.m. All set up must be completed by 9:30 a.m. **All Vendor's and vendor assistants' vehicles must be moved from the main parking area by 9:45 a.m.** and parked in the rear lot of the Polo Grounds (a map will be provided) **NO EXCEPTIONS.**

The Vendor must remain at the event for the entirety. No vendor shall be permitted to tear down before 3:00 p.m.

The Vendor is responsible for paying all applicable sales tax.

The Vendor may terminate this agreement at any time with the understanding that all fees paid to POSCS will be forfeited without refund.

