

Application Form - Craft Faire - December 10, 2011

Vendor Name _____ Phone _____ Email _____

Address _____ City _____ Zip _____

I hereby authorize the use of my VISA MASTERCARD Signature _____

Print name as it is on card: _____ Card #: _____ - _____ - _____ - _____ Exp. Date ____/____/____

Applications will be reviewed using the criteria below. **Application due date: October 21, 2011.**

Please briefly describe what you will be selling: _____

There are 2 booth space sizes, some indoors, some outside. Please indicate your choice below.

___ 7' x 8' Booth Space R \$50 / NR \$55 ___ 9' x 10' Booth Space R \$60 / NR \$66

indoor booth outdoor booth either is fine if my choice if full, please refund my fee

I would like a table & 2 chairs (**additional fee of \$10**) - Yes / No TOTAL AMOUNT DUE: \$ _____

Please **MAIL-in** your application form and fee to: County Parks Registration, 979 17th Ave., Santa Cruz, CA 95062. If paying by check, please make it payable to: "Santa Cruz County Parks Dept." You may also **FAX-in** your registration 24-hours a day, using Visa or MasterCard (831) 454-7940. **WALK-in** registration is accepted Monday-Friday from 9:00 a.m.-4:00 p.m. You are a Non-resident (NR) if: you live outside Santa Cruz County; in one of the 4 cities (Santa Cruz, Capitola, Watsonville, Scotts Valley), or in one of the 4 Special Recreation Districts (Alba, Opal Cliffs, La Selva Beach, or Boulder Creek); all others pay the Resident (R) fee.

Permission to participate in the above program sponsored by Santa Cruz County Department of Parks, Open Space and Cultural Services is given for me, the main seller/registrant and any/all of my assistants. In consideration of participation in this event, I hereby indemnify and hold harmless the County of Santa Cruz, its agents, employees and volunteers from any and all liability for any injury or personal loss suffered by my helpers and/or me, arising from or connected with this event and I assume all risk for any injury or personal loss. I give my permission for photos of my helpers and/or me to be taken by the Parks Department to be used for promotional purposes. I, the registered seller at the Craft Faire produced by the Santa Cruz County Parks Department, have read and agree to the Rules and Regulations. I further certify that all helpers in my space/booth will also adhere to all Rules and Regulations. I certify that the agreement to sell at the Craft Faire does not continue beyond the event dates. My signature acknowledges that I understand and agree to the above conditions, and the Rules and Regulations.

Signed _____ Date _____

To be considered as a vendor for the 2011 Art & Craft Faire, you must submit by October 21, 2011:

1. Your application filled out completely and legibly.
2. Five (5) images of your work. Include your name, address, phone, and media used for each of your images.
3. Booth fee, payable by check, cashier's check, money order, or credit card authorization information.

Criteria: All work must be original, and designed and produced by the exhibiting artist. If you work with others and/or have anyone other than yourself involved in the design and/or production of your work, you must include a statement that fully describes both your specific involvement and the contribution of others to the design and production of the work. We do not accept factory-made items. The artist/craftsperson must be present to host their booth; no representatives are to be sent in place of the artist or craftsperson. Padding of booths with resale items is **NOT ALLOWED**.

Jurying Procedure and Time Line: Vendors must submit 5 color images of their work to be considered for participation in the 2011 Art and Craft Faire. Vendors may submit photos (with name and address on reverse) or a CD with jpg or tif images (formatted for PC). Each image should be no larger than 1500 X 1500 pixels, 300 dpi and 2 MB. You may mail or hand-carry your photos or CD to: Attn: Kathy DeWild, Santa Cruz County Parks, 979 17th Ave., Santa Cruz, CA 95062.

Notification of Acceptance: After the October jury process occurs, all vendors will be notified via letter of their acceptance or rejection. All decisions are final. Those accepted will receive complete event information, as well as booth size and location. Letters will be sent to vendors on November 1, 2011. If you have not received a letter by November 12, please call Kathy DeWild at (831) 454-7933. Please note: If the jury does not accept your items for inclusion in the 2011 Art and Craft Faire, your booth application information and any fees received will be destroyed. If you wish to have your application materials returned to you, you must include a self-addressed, stamped envelope with sufficient postage.