

BACKGROUND

The new neighborhood park will be comprised of 4.5 acres located on the west side of Chanticleer Avenue (about .25 mi. north of Capitola Road). The 1994 General Plan of the County designated the land for future parks to serve the surrounding residential neighbors.

This site was initially used for wheat farming. The farmhouse at 1975 Chanticleer was designated as a historic resource in 2007. Built in the early 1900s, the house was the residence for a general farm and was occupied by a family who were active members in the Live Oak community. Though there were once several other buildings on the two parcels, most have been razed due to dilapidated conditions.

Major elements of the Park Master Plan for this future park site include restoration of the historic home and water tank house, community gardens, preservation of select trees, landscape buffers and groves, orchards, active play areas, natural walking paths, picnic areas, tennis court, off leash dog areas, large open informal turf area, bike pump track, restroom and maintenance building, double bocce ball court, a small skate element, and parking located both off and on the street.

APPLICATION PROCESS

The application materials must include:

- A current resume detailing professional artistic accomplishments and at least two references who can speak to your past work and qualifications.
- Up to sixteen images of recent relevant work. These images must be submitted on a PC-compatible CD, saved in a .tif or .jpg format. Maximum image size should be no more than 300 dpi and no larger than 1024 x 768 pixel resolution. Each file should be named with artist surname and image number to correspond with annotated image list (see below).
- An annotated, typewritten list of the images should include the following information: image number, media, size, title, date, cost and brief description of the art work if necessary.
- A preliminary written proposal, not to exceed one typewritten page, which addresses the artist's specific approach to this project, as well as conceptual drawings of the proposed project. All materials should be on white, single-sided, un-stapled, and un-bound 8 ½" x 11" paper. **Nothing over 8 ½" x 11" can be accepted for this phase of the process.** If you expect the panel to view color within your materials, you should include ten copies of the color portions, as we do not have color photocopy capability.
- A self-addressed, stamped envelope with sufficient postage for return of the application materials.

CALL TO ARTISTS

Public Art Project

An artist will be selected to create a site-specific public art component for a new neighborhood park on Chanticleer Avenue in Live Oak, Santa Cruz County



Two parcels on the westside of Chanticleer Avenue will be developed to create an approximately 4.5 acre neighborhood park offering a variety of recreational opportunities to park visitors, including a community facility in the restored farmhouse.

A concept site plan is included in this Call to Artists.

COUNTY OF SANTA CRUZ
Parks, Open Space & Cultural Services
979 17th Avenue
Santa Cruz, CA 95062



CONCEPT SITE PLAN

A concept plan is available for review on the Redevelopment Agency website at: <http://www.BuildaStrongerSoquelandLiveOak.com/>

Please note that this plan may be periodically updated as the project design further develops.



ESTIMATED PROJECT TIMELINE

- **February 26, 2010 - Proposals must be received by 5:00 p.m.** This is not a post-mark deadline. Mail or deliver the application package; faxed or e-mailed applications will not be accepted.
- **March 2010 - Public Art Selection Panel** to meet and review proposals, interview finalists, and make artist selection.
- **April 2010 - Selection Panel** to recommend finalist to Arts Commission.
- **May 2010 - Board of Supervisors** review artist proposal.
- **Summer 2011 - Tentative Installation**

FOR MORE INFORMATION

Please contact Kathy DeWild at the Santa Cruz County Department of Parks, Open Space and Cultural Services, 979 17th Ave, Santa Cruz, CA 95062. Email: prc039@scparcs.com.

BUDGET
\$77,400

The budget includes all costs associated with, but not limited to: design, materials, travel, insurance, fabrication, installation, and documentation of the artwork.

SELECTION CRITERIA

The proposed site-specific artwork should enhance the experience of those who visit the park. The artwork should also help create a unique identity for the park, which will retain the flavor and historic character of its former use as a family farm.

Proposals may incorporate and enhance one or more of the elements planned for the site (e.g. paving, seat walls, benches, fencing, signage, bike racks); alternatively, artists may choose to create a free-standing piece, or one which does not incorporate any feature already in the plans.

In addition to being relevant to this neighborhood park, the artwork must satisfy reasonable standards of permanence and safety, meet all relevant codes required for public places, and offer reasonable proof of soundness against theft, vandalism or excessive maintenance and repair.

All work must be safe, tamper-resistant, and easily maintained, regardless of ease of public reach. Artists materials and construction must be of permanent quality. All work must be of an appropriate size and design so that it will not create a hazard for impaired pedestrians or the use of maintenance equipment.

ELIGIBILITY

The project is open to all experienced professional artists. Artists who are new to the field of public art are encouraged to apply. The selected artist must provide proof of general liability insurance coverage.