

County of Santa Cruz

DEPARTMENT OF PARKS, OPEN SPACE & CULTURAL SERVICES

979 17TH AVENUE, SANTA CRUZ, CA 95062

(831) 454-7901 FAX: (831) 454-7940 TDD: (831) 454-7978

JEFF GAFFNEY
DIRECTOR

ARTS COMMISSION – AGENDA

Monday, May 1, 2023
5:00 p.m.
Regular Meeting

Simpkins Family Swim Center
979 17TH Avenue
Santa Cruz, CA 95062

I. CALL TO ORDER / ROLL CALL

II. AGENDA MODIFICATIONS OR APPROVAL

III. ORAL COMMUNICATIONS: Any person may address the Commission during its Oral Communication period. Speakers must not exceed two (2) minutes in length, or the time limit established by the Chair, and individuals may speak only once during Oral Communications. All Oral Communication must be directed to an item listed on today's Consent Agenda, yet to be heard on Regular Agenda, or a topic not on the agenda that is within the jurisdiction of the Commission. Commission members will not take actions or respond immediately to any Oral communication presented regarding topics not on the agenda but may choose to follow up later, either individually or on a subsequent Commission Agenda. Oral communications will normally be received by the Commission for a period not to exceed thirty (30) minutes. If, at the end of this period, additional persons wish to address the Commission, the Oral Communication period may be continued to the last item on the agenda.

IV. ADMINISTRATION OF OATHS OF OFFICE for members of the County Arts Commission

V. CONSENT AGENDA

- a. Approve minutes from March 6, 2023.....Page 2

VI. DIRECTOR'S REPORT

VII. STAFF REPORT

VIII. REGULAR AGENDA

A. Action Items

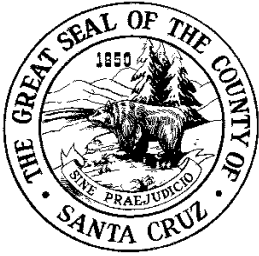
- 1. Consider Selection Panel's recommendation of public artist for the Green Valley Multi-use Pathway public art project.....Pages 3-12
- 2. Select Spotlight Award recipients.
- 3. Select Chair and Vice-Chair of the Arts Commission for a term starting July 1, 2023 and ending June 30, 2024.
- 4. Select panelists (2) to serve on the Sobering Center public art project panel.
- 5. Select panelist (1) to serve on the Willowbrook public art project panel.
- 6. Select panelist (1) to serve on the Juvenile Hall public art project panel.
- 7. Select panelist (1) to serve on the Westridge public art panel.

B. Information/Discussion Items

- 1. None

IX. AGENDA / MEETING FOR: July 10, 2023 – 4:30 PM

X. ADJOURNMENT



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DIRECTOR OF PARKS

ARTS COMMISSION MINUTES

March 6, 2023, 4:30 p.m. – 979 17th Ave., Santa Cruz

- I. Called to order at 4:37 p.m. Present: Kilian, Solway, Gardner, DeWorken, Woods, Gardner, L. Phillips, Stabile Absent/Excused: Niven, Oslapas
Staff: Jeff Gaffney, Kathy DeWild
- II. Approved Agenda - Motion/Second: Stabile/DeWorken
AYES: 8
NOES: 0
ABSTAIN: 0
ABSENT: 2
- III. Approved Consent Agenda - Motion/Second: Stabile/DeWorken
AYES: 7
NOES: 0
ABSTAIN: 1
ABSENT: 2
- IV. Discussion Items – Legacy Collection collaboration with PVA, more discussion needed, add to May 1 agenda. Sculpture garden at Pinto Lake Co. Park – directed staff to provide more information regarding feasibility, liability, and safety at May 1 meeting, add to agenda.
- V. Approved Tammi Brown as Artist of the Year 2024
Motion/Second: L. Phillips/Woods
AYES: 8
NOES: 0
ABSTAIN: 0
ABSENT: 2
ABSENT: 2
- VI. Next meeting date: May 1, 2023 – 4:30-6:00 PM. Agenda items include continued discussion of legacy collection and Pinto Lake sculpture garden, and selection of Spotlight Award awardees.
- VII. Adjournment – 5:59 PM
Motion/Second: Stabile/DeWorken
AYES: 8
NOES: 0
ABSTAIN: 0
ABSENT: 2

DRAFT

Proposal for Green Valley Multi-Use Trail - Playful Nature Monoliths -

Along the trail are five suggested spots for artworks to be installed. This proposal uses the five suggested spots which center on bus stops. The artwork will create a progression of colorful images as people drive by and will be equally visible up close to pedestrians.

The monoliths would be solid concrete, about 4.5 feet tall, poured in place into a prepared mold. The design is in high relief, about an inch above the background. The pattern is molded into both sides of the slab so people on the path as well as drivers can view it. The artwork will stand out dramatically, and will be hand painted with mural quality acrylic paint and finally sealed with a very effective anti-graffiti coating.

The theme is Playful Nature, taking inspiration from local agriculture and wildlife, combined with bold designs derived from ancient Mexican pottery and stamps.

The slabs will be about 9 inches thick. This will leave a prepared surface for 8" x 6" tiles to be adhered later in time. The idea is for local schools to have the kids make the tiles, involving the community in the artwork. Purchase of the tiles is included in the budget. The artist will be available when the tiles are ready to be installed, to oversee and assist in the permanent adhesion.

Upkeep and Maintenance

Though taggers are active in the area, the boldness of the construction tends to leave little attractive room for them to paint on.

With two coats of the high quality anti-graffiti coating, every sort of graffiti paint can be completely removed with an appropriate solvent. The product is warranted for 15 or more years of protection. Further clear coats can be added in later years.

If any damage was found to be unremovable, repainting would be straightforward.

Fabrication & Installation

The artist has experience in mold making and casting. He has collaborated with Tom Ralston Concrete in the past and this continues to the present. Consulting with Tom, a plan for action is in place. Tom is expert in the consistency of concrete that is necessary to fill a mold correctly, and all aspects of a site pour.

The artist will be doing the construction of the molds, with the consultation of another professional, an expert in casting bronze and other materials. The molds will be designed to be disassembled and transported to the site. Any construction permits that might be needed will be obtained. Insurance will of course be in place. Tom will be crucial in directing the process, including the actual concrete pour.

Tom Ralston has made an estimate of approximately \$10,000 to \$12,000 per pour. This will cover materials and fees. All other work will be completed by Bruce Harman, covered by the remainder of the budget. Once work starts, it is estimated to take 3 to 4 months total.

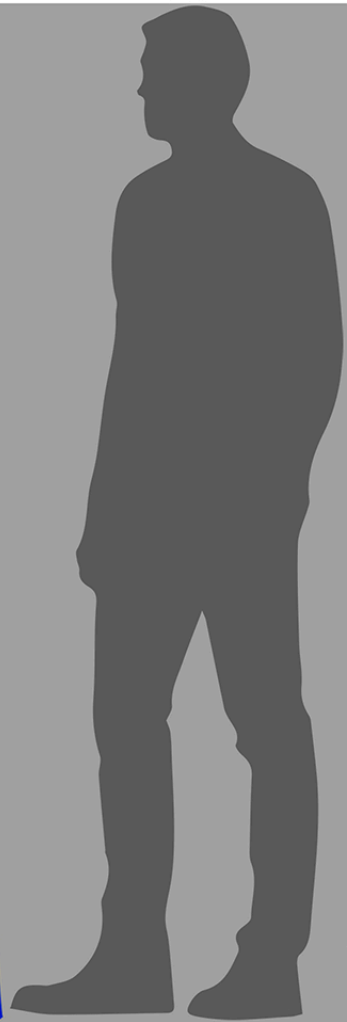
Site One: Happy Apples

Rendering shows how black lines are raised in relief.



Site Two: Diego's Flowers

Rendering shows how all the flowers and the arms are raised in relief above the rest.



Site Three: Family Love



Site Four: Happy Heron Sad Fish



Site Five: Strawberry in Hand

